

Elevator Speech

Overview

An elevator speech is a clear, brief message or “commercial” about you. It communicates who you are, what you’re looking for and how you can benefit a company or organization. It’s typically about 30 seconds, the time it takes to ride from the top to the bottom of a building in an elevator. At a career fair, you can use your speech to introduce yourself to employers. It is important to have your speech memorized and practiced. Rehearse your 30 second elevator speech with a friend or in front of a mirror. The important thing is to practice it OUT LOUD. You want it to sound natural. Get comfortable with what you have to say so you can breeze through it when the time comes.

Resources

- 6 Elevator Pitches for the 21st Century:
<https://youtu.be/XvxtC60V6kc>
- 6 Steps for Writing a Powerful Elevator Pitch:
<https://www.thebalancesmb.com/how-to-write-an-elevator-pitch-2951690>
- Elevator Pitch Example - How to Create A Personal Elevator Pitch:
<https://youtu.be/wVYyCUwDFhE>
- How to Create an Elevator Pitch with Examples:
<https://www.thebalancecareers.com/elevator-speech-examples-and-writing-tips-2061976>
- How to Give an Elevator Pitch (With Examples):
<https://www.indeed.com/career-advice/interviewing/how-to-give-an-elevator-pitch-examples>
- Perfect Pitch: How to Nail Your Elevator Speech:
<https://www.themuse.com/advice/perfect-pitch-how-to-nail-your-elevator-speech>
- What is an Elevator Pitch? Examples for Students and Job Seekers:
<https://youtu.be/hGkIVxwxrCk>

Assignment

Write your elevator speech in the space below – up to 30 seconds, 90 words, or 10 sentences maximum.